



Your Profit, Our Expertise.

From a simple service to 100% hands-off management of your Amazon business, AMZ Club is your go-to partner to increase profits and decrease workload.

**Quality Amazon Business Management Services -
Everything you need for Maximum ROI.**

About Us



AMZ.Club

AMZ.Club has been in operation for 10 years and has in-depth experience in building brands on Amazon with nothing up to multi-million dollar businesses.



Our Team

Our team is made up of highly qualified individuals who are experts in their respective niches. New members are hired and trained on a proprietary system. We believe that education, knowledge, and clear communication makes up a winning team. Our team members train 1 hour/week to loan their skills. Our team uses standard operating procedures to train.



Profitability

We use profitability as the sole metric tool in business. The profitability tool is used to measure and weigh the required decisions for your account. We pay keen attention to ensure that the business has maximum profitability.



Our Growth Specialists

AMZ.Club has a vast network of eCommerce and Amazon experts who have worked with 100's of brands to generate over \$100 million in sales.



International Reach

AMZ.Club provides a diverse selection of services globally. There are no borders when it comes to eCommerce.

Understanding Your Business

Our team of experts provides extensive competitive analysis and researches the niche before on-boarding any new client.

Our research helps you:

- 01 Know the pros and cons of your main competitors**
- 02 Understand the niche category**
- 03 Build data to enhance PPC and organic sales**
- 04 Find the optimal product pricing**
- 05 Increase perceived value**
- 06 Increase overall profitability**

What We Do



Brand Protection

Protect and manage your brand presence by using our proprietary brand identity defense tool.



Content and Merchandising

We optimize product pictures, sizes, and descriptions for the marketplace



Advertisements

We provide tailor-made Amazon advertising services using paid and organic sales to foster optimal sales.



Inventory and Fulfillment

We provide product management at the Amazon distribution centre and provide stock alerts.



Customer Service

We have a dedicated customer care team that provides feedback and answers for all purchase questions and complaints within 24 hours.



Reporting

We provide you with the information that we collect on your brand image and sales.



Product & Keyword Ranking

We track your products' search rankings and badges by use of keywords to determine opportunities to improve your visibility and track the effectiveness of advertising strategies.



Reviews

We remove poor feedback and ensure successful reviews at the product launch and beyond.



New Product Research

We conduct multi-phase research of any new products before launching.



Profitability and Account Reconciliation

Our team ensures that the financial stability of the account is maintained.



Google SEO

We help you put products on top of Google searches using the right keywords.

Amazon Account Management

AMZ.Club has a one mode, full account management service. We provide the experts; our clients supply the inventory. We offer the following services:

- | | | | |
|-----------|--|-----------|-----------------------------------|
| 01 | Keyword Research | 07 | Case Management |
| 02 | Competitive Analysis | 08 | Amazon Sponsored Ads |
| 03 | Market Research | 09 | Inventory Management |
| 04 | Listing Optimization | 10 | Launch & Rank |
| 05 | Listing Monitoring | 11 | Ongoing Product Monitoring |
| 06 | Message, Feedback, Review Communication | 12 | Account Health |



PPC Management &
Enhanced Amazon Account Services

Why AMZ.Club?

We're Growth Specialists.

AMZ.Club is a full-service marketing company specializing in Amazon account management, optimization, and growth. We take average businesses and make them outstanding. Our team has worked with everything from micro brands to Fortune 500 companies.

We provide anything from simple services to running your business 100% hands-off. We're your go-to partners to make your life easier while you see your profits grow.

Our clients:





PPC Management &
Enhanced Amazon Account Services

Why Should You Trust Us?

Because we always deliver.

Listen to what our clients have to say:

"AMZ Club truly outdid themselves with the highest level of professionalism, quality of product, and responsiveness. Never seen a website as high end and truly exceptional as what I got from these guys. I have worked with tons of web designers and SEO companies and NO ONE has made a product or treated me with such care and dignity as Norm and his team. Thank you!!!"

Kevin J. Fleming, Ph.D.,
founder of GREY MATTERS INTERNATIONAL, INC.
(see the full case description [here](#))

"These guys are AWESOME! Some of the best creative work I have ever seen and I have investigated and seen many!"

Honu Lifestyle
(check the full case [here](#))

"We recently hired Flat World Network to build a highly customized website for our Real Estate Brokerage located in Kailua Kona, Hawaii. We are very demanding in our standards for both functionality and design. I am extremely impressed by the professionalism and attention to detail that was shown throughout the entire process. The team worked tirelessly to ensure that all of our questions were answered and all of our needs were met. I would not hesitate to recommend the team to anyone needing web design services across any industry."

BRIAN COLLINS
PARTNER LUVA VACATION RENTALS
(see the full case description [here](#))



PPC Management &
Enhanced Amazon Account Services

**Don't wait until your
competition outranks you.**

Book a Free Consultation Call Right Now

And start working **on** your business
instead of **in** your business!

Proprietary Systems For Maximum ROI

AMZ.Club has created proprietary systems that provide effective and efficient standard operating procedures. Over 300 SOPs help the seller evade losses while monitoring the listing consistently.

The system monitors the following:

01

Monitor Listing Alerts

- ASIN title, bullets points, images or videos changes
- Listing under review
- Listing out of stock
- Incorrect markings on the listing
- Suspended listings
- Revise Coupon Stacks every quarter
- Monitor for black hat revisions to the listing

02

Hijackers Alerts

- New sellers detected on the product listing
- ASIN Buy box lost
- Missing Add to Cart Button
- Report to Amazon, if applicable
- Contact the Hijacker with a legal letter

03

PPC Management

- Boost Ad profitability
- Detect wasted Ad spend
- Continuous update of new keywords
- Monitor and revise bids regularly
- Review campaign data and keywords to optimize your PPC and ASIN strategy.

The issues above are acted upon quickly and forwarded to Amazon for resolution. Any negative seller feedback is addressed and removed immediately.

04

Product and Seller Review Monitor to Enhance Trust with the Customer

- Live reviews monitoring
- Send reports on positive or negative reviews
- Alerts on negative reviews
- Boost helpful votes for positive or negative reviews.

05

Inventory Management

- Monitor FBA inventory
- Monitor 3PL inventory
- Calculate days of inventory left
- Send alerts for inventory shortage and excess inventory

06

Sales Report

- Provide a detailed monthly sales report
- Review keywords ranking
- Review PPC campaigns
- Profitability management

07

Logistics

We offer assistance in supply chain management, including product inspection, transportation, shipping, receiving, storage, kitting, and assembly.



Customer Service

- Analyzing the target audience by reviewing content
- Creating strategies to increase review rates
- Automatically backing up each and every review link with the screenshot
- Handling Buyer-Seller messages and all customer emails
- Responding through Facebook Messenger
- Handling returns /refunds /replacements
- Analyzing the monthly ratio of reviews received with the generated sales



Experienced Account Manager Support

- Dedicated Account Manager in morning and night shifts
- Personal account analysis and a weekly action plan
- Monitor listings regularly for unintended changes through internal software
- Competitor Black Hat Technique Analysis and action plan for ranking & reviews
- Create Seller Central Cases with Amazon for any issues
- Reach out to Captive Team (via phone) to resolve all urgent issues
- Account Manager turnaround time - 24 hours on normal queries and 30 minutes on urgent queries



Keyword Research & Competitive Landscape Analysis

- New Product Research (Keyword, Demand, Competition, Investment, and ROI analysis)
- Takes as much as 40 hours per product
- Related Product Analysis for Top Sellers
- Analyzing the customer path to purchase
- Google trend analysis



Reporting

- Personalized sales dashboard which updates every day in non-season time and live in season time
- Weekly Account Performance Report which includes:
 - Weekly sales comparison and breakdown with last week and last year
 - Best day of sales in the week
 - Comparison between Organic and Advertisement Sales
 - Weekly PPC Report and Advertisement comparison
 - Weekly Sale through rate with inventory projections
 - Weekly return rate compared to the last 4 weeks
 - Keyword ranking portfolio
 - Weekly Profitability report



Content Merchandising

- Listing content updates through detailed keyword and demand analysis
- Image storyboard creation to optimize mobile sales
- Listing optimization for Google SEO
- Enhanced brand content creation to convey the brand story

Advanced PPC Management



Profitability & Organic Ranking Driven

- Launching and re-launching keyword PPC Campaigns
- Maintaining organic keyword rank
- Bid adjustment and campaign spend based on organic ranking and sponsored ad ranking
- Campaign spend optimized for peak days and hours
- Optimized ad campaigns for increased organic ranking
- Bid adjustment by placement
- Bids Adjustment and campaign spend adjustment based on Organic ranking and sponsored ad ranking
- Campaign spend Optimized for peak days and hours
- Bids optimized for peak days and hours
- Optimized ad campaigns for increasing organic ranking
- Weekend oversight (peak shopping days)
- Continual Keyword mining for converting and ranking keywords
- Amazon Advertising Optimization
- Vendor and Seller Central
- Product Targeting Campaigns
- Sponsored Brand Campaigns
- Retargeting and Display Ads
- Bids Adjustment by placement

Additional Services

- Branding services
- Specialty packaging
- Website design



Compensation

Onboarding Fee

- A one-time onboarding fee of _____
- The price includes variations
- Each additional listing will cost _____

Monthly Fee

There is a monthly fee of _____
based on Amazon's total gross sales.

Onboarding Fee	
Additional Listings	
Monthly Fee	